



Coastal North County Adult Education Consortium (CNCAEC)

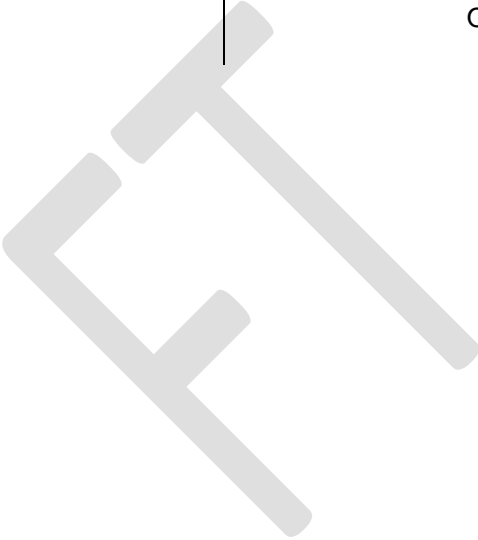
General Meeting
Tuesday April 16, 2024 4:00 p.m.

DRAFT Minutes

MiraCosta College Community Learning Center
1831 Mission Ave., Oceanside, CA 92058
Community Room CL027

Agenda Topic	Discussion	Outcome
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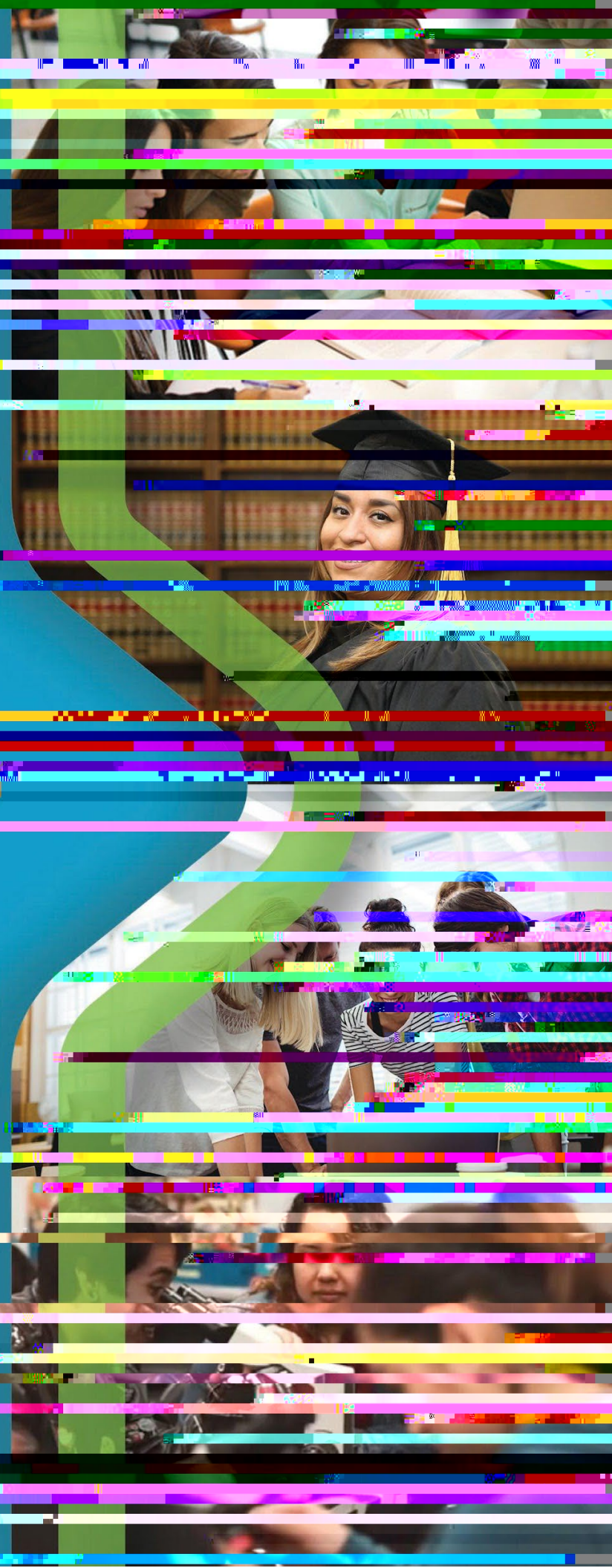
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Coastal North County Adult Education Consortium



CALIFORNIA
ADULT EDUCATION
PROGRAM



Annual Plan

2024-2025

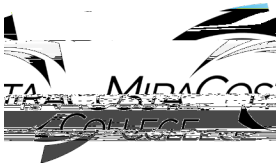
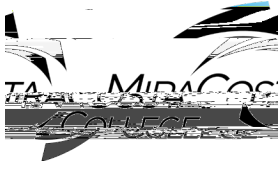


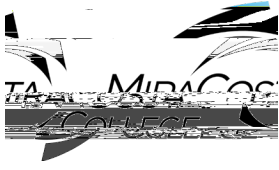
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Section 1: Consortium Details

Coastal North County Adult Education Consortium (CNCAEC)



For 20242025, the CNCAEC will continue its efforts to implement digital credentials for students and create student educational maps in all four of our academic areas. We began coordinating our professional development tracking with systems used by our institution and will continue to improve the implementation in the coming year. We also successfully expanded the use of data in presentations and professional learning and seek to grow these efforts this year. Furthermore, we continue to integrate districtwide support services for students.

CNCAEC members are committed to ensuring learners throughout our region have access to equitable Adult Education programs, enabling all students to improve their opportunities for better jobs and lives. MCCD respectfully serves our diverse community of learners by providing holistic learning

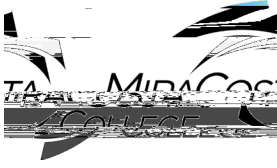


Strategies to Improve Integration of Services & Transitions

- Create educational maps for our adult education programs.

Progress Indicators:

1. By June 2025, educational maps will be developed for each of the four program areas that can be used to promote program opportunities to current and prospective students.



Section 2: Address Educational Needs 202425 Strategies

Strategy Name

- Increase Marketing and Outreach

Activity that Applies to this Strategy

-



Progress Update:

- To help create and initiate the marketing plan, MiraCosta College contracted a professional marketing firm.
 - MiraCosta College has developed more detailed and informative marketing materials that are more professional, specifically targeted to our student population, and represent all adult education noncredit programs.
 - Accessibility has been increased by producing bilingual materials in both English and Spanish.
 - Focus groups were conducted with students from all programs and the general public, as well as with different offices and departments, including student services, counseling, and all other groups representing noncredit Adult Education. Based on input from these focus groups and analyzed data, we revamped our website to improve user experience and accessibility.
 - We implemented the Ocelot chatbot system to facilitate easier communication and accessibility for students.
 - Brain Flavor was integrated into our website, adding a prominent "search for open classes" button. This feature was designed based on input from students and staff who had complained about the difficulty in finding classes with available seats. The search feature now provides information about class availability.
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Strategy Name

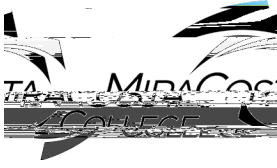
- Implementation of Digital Credentials

Activity that Applies to this Strategy

- Marketing Plan to Improve Student Recruitment

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 2024 Overall)
- All: Number of Adults Served (AE 2024 Overall)
- Student Barriers: English Language Learner (AE 2024 Overall)



Section 3: Improve Integration of Services & Transitions

202425 Strategies

Strategy Name

- Student Educational Maps

Activity that Applies to this Strategy

- Create Educational Maps

Metrics that Apply to this Activity/Strategy

- All: Adults who Became Participants (AE 2025 Overall)
- All: Number of Adults Served (AE 2025 Overall)
- Student Barriers: English Language Learner (AE 2025 Overall)

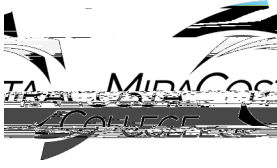
Strategy Description

CNCAEC will build on our success in defining ESL Pathway Maps by creating additional Educational Maps for our other adult education programs. Students will use individualized education maps that outline pathways to education and careers. With clearer educational pathways, the established time to program completion is reduced.

By the end of 2024/25, each department will have developed educational maps that demonstrate typical educational pathways through their programs. Multiple educational maps will be established for each of the four program areas. Education maps will be used to promote program opportunities to prospective students. Instructors and counselors will be trained to create program maps, and students and counselors will begin designing individualized education maps. More students will connect to additional educational pathways or jobs related to their course of study.

Progress Update:

- The Adult High School (HS) program is currently undergoing a comprehensive redesign and restructuring of its curriculum. This redesign aims to include work skills preparation, incorporate credit for prior learning, and make the program more student-friendly by addressing their needs. The new structure will offer more accessible electives, reducing the number of academic classes students need to earn their high school diploma. As a result, the completion of the educational mapping for the Adult HS program will be deferred until this redesign process is finalized.
- The educational mapping for the ESL program has been completed. However, we remain open to updates as needed to ensure the maps continue to meet the evolving needs of our students.



- The mapping for short-term CTE certificates has been completed. Our course catalog shows which courses are needed to complete a certificate, and they are currently available to guide students through their educational pathways effectively

Section 4: Improve Effectiveness of Services

202425 Strategies

Strategy Name

- Develop Professional Development Accountability Tools



Strategy Name

- Increase Faculty Professional Development Opportunities

Activity that Applies to this Strategy

